

Your Eight VIP Buyer Benefits

Our Exclusive Services

The Benefits To You

1	You Get Pre-qualified FREE of Charge for a Home Loan and get access to special financing.	You get more home for your money, you don't waste time on homes above or below your price range & beat out buyers not pre-approved.
2	You receive the best new listings that match your criteria BEFORE the average buyer knows about them!	You can beat other buyers to all the HOT NEW LISTINGS!
3	You are backed by our Specialized Market Knowledge.	You get the house you want at the lowest possible price and on the best terms and conditions.
4	You have an entire Team of Pros and Leading-Edge Technology at your disposal, at no extra cost!	Our State-Of-The-Art Technology and unique Team Sales System means you save time and money & your transactions are hassle-free.
5	You receive a Home Warranty (\$300.00)	You have the security of knowing your home is protected!
6	You get a written Cancellation Guarantee , signed by us, that allows you to cancel if we do not live up to the promises we make!	You are in control, not the real estate agent. You get our signed, written commitment – we take all the risk so you don't have to!
7	You get a written Satisfaction Guarantee , that ensure you are satisfied with your purchase.	If within 18 months you are not 100% satisfied with your new property RE/MAX Platinum Living will sell it for free*!
8	You get priority access to competent affiliates that total home purchase needs and circumstantial details.	We have special relationships with Title Companies, Home Inspectors, Certified Contractors and others that can handle those special needs.

The
SMART
Way to Buy



Our Guarantees...

VIP Buyer Cancellation Guarantee

If we don't deliver the service we promise, you can cancel your agreement with us. We are so confident that our real estate system will work for you that we guarantee you the right to cancel our buyers agreement at any time with no penalties or obligation if our service doesn't live up to our promise.

VIP Buyer Satisfaction Guarantee

If you are not happy with the home you purchase within 18 months of the date you close, we will sell it for FREE!*

The **SMART** Way To Buy



480-466-4917



*Certain Conditions May Apply

Our Exclusive VIP Home Buying System™

Focuses on YOUR Needs!

There are two primary types of relationships that exist between Real Estate Agents and Buyers:



Seller Agency – where the agent represents the Seller and owes “Fiduciary” duties to the Seller Only.

Agency agent represents the Buyer and owes “Fiduciary” duties to the Buyer Only.

Fiduciary *adj.* 1. A person bound to act for another’s benefit

There are HUGE Benefits in Having a Buyer’s Agent Represent You
VS.
 Asking the Sellers Agent to Represent You Also.

see the chart below!

Services and Duties Provided by an Agent	Seller Agent	Buyer Agent
Keep BUYER’S Financial capabilities, thoughts & willingness to pay more for a property strictly confidential	NO	
Advise and/or Disclose to Buyer ALL MATTERS (even if it means pointing out	NO	✓
Protect Buyers interests at ALL times	NO	✓
Provide CONFIDENTIAL ASSISTANCE	NO	✓
Structure and Negotiate Offers in your best interest	NO	✓
Prepare Property Value Study or CMA for Buyer (even if low)	NO	✓
Represent BUYER on MLS Listed properties PLUS foreclosures, Bank properties, auctions, FSBOs & contractor built/sale properties	NO	✓
Negotiate Home Inspections, Repairs, Occupancy Dates & Buyer Credits & Costs in BUYER’S Favor	NO	✓
OWE FIDUCIARY OBLIGATIONS & RESPONSIBILITIES TO BUYER ONLY (reasons NOT to Buy!)	NO	✓

Each Step of The Way You Will Benefit From Our:

- ✓ Innovative Home Buying Programs
- ✓ Leading Edge Technology
- ✓ Unique TEAM Sales System
- ✓ Specialized Market Knowledge
- ✓ Valuable Consumer Benefits



Specialized Knowledge...

- Our Sales Team Agents are full-time professionals, completely familiar with the intricacies of our local market, its practices and inventory.
- We know short sales, foreclosures, construction, zoning, land use, real estate development, investment and more.
- We regularly attend outside and in-house training, continuing education and seminars by experts in the field so that you have the benefit of the latest and most up-to-date information.
- We have the latest state-of-the-art technology, computers, equipment and software, giving you the competitive advantage over other buyers.

Our Team Will...

- Do the best job of finding that one “perfect property” for you.
- Do the best job of preparing an offer that has the best chance of getting the lowest price and best terms.
- Do the best job of presenting and negotiating your offer so that the deal is in your favor and your interests come first (not the Sellers!).
- Do the best job of closing the transaction with the least cost and hassle to you.

Benefits To You...

- All VIP Buyer’s get a written “VIP Buyer Cancellation Guarantee” that allows you to stop working with us if you feel we are not living up to the promises we make.
- All VIP Homebuyer’s get a Home Warranty Protection Policy (worth up to \$300.00!)
- All VIP Buyers get a written “VIP Buyer Satisfaction Guarantee*” that ensures your complete satisfaction with your purchase. If within 18 months of your purchase you are not 100% satisfied with your new property, My Home Group will sell it for free!

*Some Conditions May Apply

To Discuss Purchasing a Home Call (480) 466-4917

How Much Do Our Buyer’s Agent Services Cost? They are...

